



Media Pack

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About us

Group One Thousand One, formerly known as Delaware Life Holdings, is a newly-rebranded insurance holding company in the United States, with current combined assets under management of approximately \$37 billion. Group One Thousand One includes Delaware Life Insurance Company and its subsidiaries and affiliates, including Delaware Life Insurance Company of New York.

Our mission as a group is to make insurance more useful, intuitive and accessible so everyone can get the most value from their money.

Our story

In 2013, we started on our journey with the launch of Delaware Life Holdings. The current success of the Delaware Life group of companies is a credit to our talented team who has worked tirelessly to overcome challenges and simplify legacy complexities to deliver more useful and effective products that meet the savings and retirement needs of our customers.

We now lead a growing group of businesses that create distinctive user-centric insurance solutions. Across the board, we combine fresh thinking with industry experience, investment management expertise, and a long record of successful business-building. So, we have the power to make good on our promises.



FAQ

Why was the company rebranded?

We lead a growing group of insurance companies with the ambitious mission to make insurance more useful, intuitive and accessible to everyone. We are also committed to empowering and giving back to the communities we serve. We needed a new brand name that reflected our ambitions and better expressed our purpose.

What does the name “Group One Thousand One” mean?

The name Group One Thousand One came about because we believe there is power in numbers, in the communities we serve, in our team, in our partners, and in the data driving our innovations. And 1001 is a unique number. Raised to the second, third and fourth power, 1001 retains perfect symmetry that reflects the two sides of our business. However big we get, however many people we impact, we will always balance fresh thinking with insurance acumen to empower all to achieve financial security.

How will Group One Thousand One change the industry?

We want to make insurance more useful, intuitive and accessible for everyone so that everyone feels empowered to achieve financial security.

Our lives have been immeasurably improved by technology, social networks, big data and other advances — and it’s time that people are empowered to utilize those advances when they are planning their financial futures and purchasing insurance.

We have been working hard to break down unnecessary silos and the types of institutional barriers to execution that can exist in more traditional companies. Our people are hands-on and hungry to make a real difference in people’s lives: focused on giving people more control over their money, making it easier for them to do businesses with us, and creating more opportunities for them to generate value everyday.

What companies are under Group One Thousand One?

The rebranded group includes Delaware Life Insurance Company, Delaware Life Insurance Company of New York, and SeaBright Insurance Company.



FAQ

Where are you based?

The headquarters of Group One Thousand One will be in Indianapolis, with offices in Chicago, New York and Waltham, MA.

How can I find out more information about products and services?

Go to Group1001.com

What is the company doing to support local communities?

We understand how important it is to embrace the communities where we do business and empower those communities to make a measurable impact.

Currently, Group One Thousand One is an active participant in Fields & Futures, a program that serves Oklahoma City Public Schools Athletics in their mission to grow student participation in sports by rebuilding athletic fields. The program provides improved resources and professional development for the district, and gives each kid that steps on the field, court or track a greater opportunity for a brighter future. We will be celebrating these amazing stories through a new TV show, *Power of Sports*, to remind us that there are children all across the country who, if given a chance, want to get in the game. It is our hope this show will help inspire and empower viewers to find ways they can help.

About our CEO

Dan Towriss

Mr. Towriss, an actuary by training, was chief risk officer for a unit of the international insurance company Aegon when he joined Guggenheim Partners in 2009.

As Guggenheim Partner's insurance expert, Mr. Towriss helped the firm acquire and oversee a number of life insurance companies, in each case building a track record for growth and a return to profitability.

While he continued at Guggenheim Partners, a group of private investors – led by Mr. Towriss – separately created Delaware Life Holdings in 2012 to acquire the U.S. annuities and certain life insurance business of the Canadian company, Sun Life Financial.

Under Mr. Towriss's leadership, Delaware Life Holdings reorganized and revitalized the acquired businesses returning them to growth and profitability, with sales of new insurance products growing in excess of 20 percent annually.

